



Global Digital Entertainment Leader

Investor Relations

2005 Q1 Earnings Release

2005 Q1 Earnings Release



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	2005 1Q	2004 4Q	QoQ	2004 1Q	YoY
	9,370	10,949	-14.4%	15,742	-40.5%
	9,527	9,997	-4.7%	6,706	42.1%
	-157	952	-	9,036	-
	-	8.7%	-	57.4%	-
	904	1,653	-45.3%	7,494	-87.9%
	9.6%	15.1%	-	47.6%	-
	521	67	-	1,060	-
	383	1,586	-75.9%	6,434	-94.0%

1

14%

2005 Q1 Earnings Release



	2005 1Q	2004 4Q	QoQ	2004 1Q	YoY
	9,370	10,949	- 14.4%	15,742	- 40.5%
	7,565	9,019	- 16.1%	13,672	- 44.7%
	1,779	1,790	- 0.6%	2,070	- 14.1%
	26	140	- 81.4%	-	-

16%

2005 Q1 Earnings Release



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	2005 1Q	2004 4Q	QoQ	2004 1Q	YoY
()	7,565	9,019	- 16.1%	13,672	- 44.7%
	5,359	6,418	- 16.5%	9,042	- 40.7%
PC	2,206	2,601	- 15.2%	4,630	- 52.4%

16% , PC 15%

2005 Q1 Earnings Release



	2005 1Q	2004 4Q	QoQ	2004 1Q	YoY
()	1,779	1,790	-0.6%	2,070	-14.1%
	605	1,131	-46.5%	1,586	-61.9%
	208	-38	-	287	-27.5%
	656	572	14.7%	197	233.0%
	102	125	-18.4%	-	-
	208	-	-	-	-

1

0.6%

2005 Q1 Earnings Release



	2005 1Q	2004 4Q	QoQ	2004 1Q	YoY
	9,527	9,997	-4.7%	6,706	42.1%
가	3,975	3,102	28.1%	1,669	138.2%
	563	854	-34.1%	549	2.5%
	461	569	-19.0%	1,058	-56.4%
	1,096	1,174	-6.6%	969	13.1%
	1,204	2,062	-41.6%	852	41.3%
	2,228	2,236	-0.3%	1,609	38.5%

1

5%

2005 Q1 Earnings Release



	2005 1Q	2004 4Q	QoQ	2004 1Q	YoY
	1,061	700	51.6%	-1,542	-
	1,141	1,026	11.2%	839	36.0%
	-215	-372	-	-2,715	-
가	100	86	16.3%	329	-69.6%
	35	-40	-	5	-

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52% 가

2005 Q1 Earnings Release



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	()	2005 1Q	2004 4Q	QoQ	2004 1Q	YoY
	(55%)	-	-8	-	-44	-
9	(49%)	468	1,086	-56.9%	373	25.5%
	(100%)	-155	-974	-	-	-
	(100%)	-178	-17	-	-	-
	(100%)	-35	-	-	-	-
		100	86	16.3%	329	-69.6%

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가

16% 가